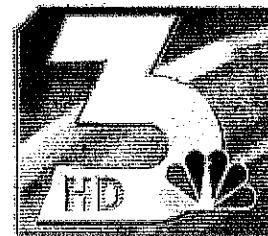


## ORDER

Orders	Order / Rev:	106948	Primary AE:	Amy McCreary
	Alt Order #:	06855310	Sales Office:	BLPHI
	Product Desc:	Candidate Orders	Sales Region:	National
	Estimate:	1844		
	Flight Dates:	09/25/12 - 10/01/12		
	Original Date / Rev:	09/24/12 / 10/09/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Obama for America -Revised	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC01-Democrat	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		



KSNV

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	38	\$37,965.00	\$32,270.25	September 2012	38	\$37,965.00	\$32,270.25	0.00
10/01/12	10/01/12	9	\$7,040.00	\$5,984.00	October 2012	9	\$7,040.00	\$5,984.00	0.00
					Totals	47	\$45,005.00	\$38,254.25	0.00

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	26%	\$45,005.00
Market	100%	\$173,096.15

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$43,274.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	22%	\$38,081.15
KTUD	2%	\$3,461.92
KVVU	20%	\$34,619.23
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$8,654.81

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/25/12	10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a		MTWTF--	:30	2	\$325.00	1	0.00	NM	2	\$625.00

WAKE UP WITH THE WAGNERS

Start Date	End Date	Weekdays	Spots/Week	Rate	Rating
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Order / Rev: 106948  
Alt Order #: 06855310  
Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
Product Desc: Candidate Orders  
Estimate: 1844

KSJV



Order / Rev: 106948  
 Alt Order #: 06855310  
 Flight Dates: 09/25/12 - 10/01/12

Advertiser: Obama for America  
 Product Desc: Candidate Orders  
 Estimate: 1844

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	KSNV	09/26/12	09/26/12	Wed PR 9-11p	CM	9-11pm	--W---	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Wednesday Prime 9-11pm															
LAW & ORDER: SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 --W--- 1 \$3,200.00 0.00															
E 23	KSNV	09/30/12	09/30/12	NFL Pre-Game / FNA	CM	1p-530pm	-----S	:30	1	\$2,400.001	0.00	NM		1	\$2,400.00
NFL Pre-Game															
FOOTBALL NIGHT IN AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S 1 \$2,400.00 0.00															
E 24	KSNV	09/30/12	09/30/12	NFL Football	CM	1P-9PM	-----S	:30	1	\$10,000.001	0.00	NM		1	\$10,000.00
NFL Football															
SUN NT FB: NY GIANTS @ PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S 1 \$10,000.00 0.00															
E 25	KSNV	09/25/12	10/01/12	M-F News 3 at Eleven	CM	11pm-1135pm	MTWTF--	:30	2	\$1,100.001	0.00	NM		2	\$2,200.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12 10/01/12 MTWTF-- 2 \$1,100.00 0.00															
E 26	KSNV	09/25/12	10/01/12	The Tonight Show	CM	1135p-1237a	MTWTF--	:30	2	\$425.001	0.00	NM		2	\$850.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12 10/01/12 MTWTF-- 2 \$425.00 0.00															
E 27	KSNV	09/25/12	10/01/12	Late Night w/Fallon	CM	1237a-136am	MTWTF--	:30	3	\$225.001	0.00	NM		3	\$700.00
Late Night w/Fallon															
LATE NIGHT W/JIMMY FALLON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12 10/01/12 MTWTF-- 3 \$225.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	09/25/12-10/01/12	Late Night w/Fallon		1237a-136am			MTWTF-----	:30	\$250.00	0.00	NM			
E 28	KSNV	09/25/12	10/01/12	Last Call w/Carson Daly	CM	136-205am	MTWTF--	:30	4	\$40.003	0.00	NM		4	\$160.00
Last Call w/Carson Daly															
LAST CALL WITH CARSON DALY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/25/12 10/01/12 MTWTF-- 4 \$40.00 0.00															
E 29	KSNV	09/29/12	09/29/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$750.002	0.00	NM		1	\$750.00
Saturday Night Live															
SATURDAY NIGHT LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S- 1 \$750.00 0.00															
E 30	KSNV	09/30/12	09/30/12	LAW & ORDER (LF)	CM	Sat 1-2am / Sun 1:-----S	:30	1	\$45.003	0.00	NM		1	\$45.00	
Law & Order (LF)															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S 1 \$45.00 0.00															
N 31	KSNV	09/29/12	09/29/12	Vegas Inc.	CM	6:30-8pm	-----S-	:30	1	\$225.002	0.00	NM		1	\$225.00
Vegas Inc.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 09/24/12 09/30/12 -----S- 1 \$225.00 0.00															

Totals

47

\$45,005.00